

Creating "My Own" K-Contents : Seminar and Practice of K-Entertainment

Week	Course Schedule
01	Orientation Introduction of the Korean Wave – K Culture
02	Ideation in K – Contents Idea + Action : Understand the creative process of generating, developing, and communicating ideas
03	K – Entertainment How is the famous Korean OTT show made? Understand the production process.
04	K – Drama What is your favorite Korean drama? Explore Genre characteristics of Korean dramas
05	[Workshop] Make my own K – Art with A.I. Practice of using generative AI to create images
06	K – Webtoon Do you like to read Comics, Graphic Novel, Manga, Manhwa? Understand the Webtoon as OSMU content consumption methods
07	[Workshop] Make my own K – Webtoon with A.I. Practice of using generative AI to develop scenario and create images
08	K – Pop Who are you a fan of ? Fandom Business in Korean Popular Music
09	[Workshop] Make my own K – Pop with A.I. Practice of using A.I. to write the lyrics, make music, play and sing
10	K – Game Esports wouldn't be what it is today without Korea Understand the world most thriving eSports ecosystems
11	K – Movie Korean films and actors debut in Hollywood, changing Asian representation. Let's hear the stories.
12	K – Short-form Contents Youtube, TikTok. Instagram. How many hours do you watch short-form contents a day ? Why don't you make your own?
13	[Workshop] Make my own K – Content 1
14	[Workshop] Make my own K – Content 2
15	Final Presentation Share your own K-Contents with other participants and review